

GVA



Highlights

May 2015

The Monthly Publication of Grand Valley Artists

Reeds Lake Art Show June 20, 2015

VOLUNTEER POSITIONS at Reeds Lake

OKAY, this is it! This is your opportunity to earn your stripes!

As you know, Grand Valley Artists provides a lot of services to its members. We have our own facility. We have many events for members. Everything we do costs money. How do we do it? Well, most of our funding comes from our annual Reeds Lake Art Festival, which is coming up June 20.

If we run this event successfully, we are pretty well set for the rest of the year. If we fail, — well, I don't even want to think about it.

What does it take to succeed? It takes work, It takes the contribution of all of our members. Can we count on you? Volunteer opportunities are shown below and at the GVA information table.

Call or email Mary Jo Hays Pehrson for questions.
616-676-2261 or haysmaryjo@gmail.com

Please don't leave this up to the few that do all of the work. If we all pitch in, it isn't burdensome for anyone and we can all have fun contributing!

Sign up early! Can we count on you?

- **Early morning Traffic Control/ Check In (4:30/5/6:00 - 9:00am)**
- **Set up GVA Tents 7:00 - 9:00 am**
- **Daytime Traffic (Hand out programs)**
- **Artist Breaks/ Hospitality**
- **Clean -Up/traffic/signs (4:00 - 7:00 pm)**
- **Take Down GVA Tents (5:00 pm)**

GVA Artist at Reeds Lake Art Show

Reed's Lake Art Show is Saturday, June 20, 2015. As in the past, GVA will have a tent where members can rent a screen and offer their work for sale. The screens measure 3 feet wide by approximately 5 1/2 feet tall.

Anyone renting a screen will be responsible to work for a few hours during the festival. If you are interested in showing some of your work, and possibly making a sale or two, please send a check for \$25 made out to GRAND VALLEY ARTISTS

Send to:
Sarabeth Carr
1935 Michigan St. NE
Grand Rapids, MI 49503

If you have any questions, call Sarabeth at 608-5588.
Screens will be rented on a first come/first serve basis.

Say Hello to Our NEW MEMBERS

*Lucy A Synk
Martha Cooper
Darla-Jo LeBaron
Sandy Huebner
Julie Moore
Steve Scarborough
Joel Boland
Pamela Brickey (returning)*

NEWS from MEMBERS

WEALTHY STREET BAKERY

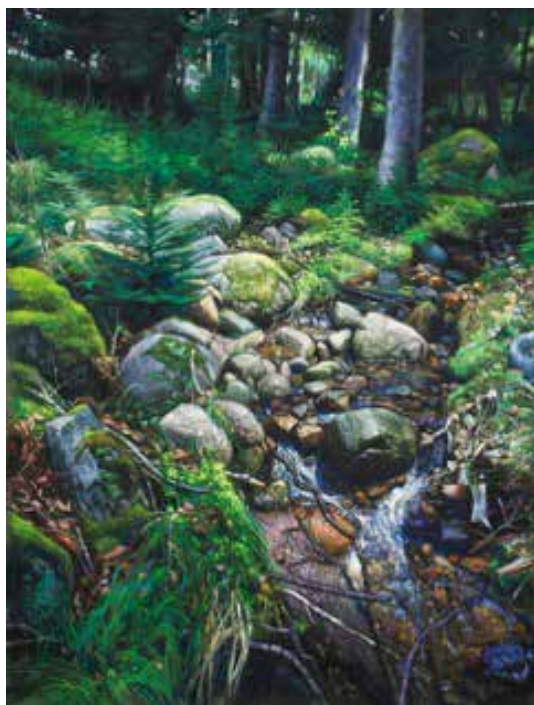
Evie Carrier will be showing her works through the end of May. Please stop in for coffee, cupcakes or lunch at this wonderful charming bakery.

Monday-Saturday 6:30am to 9:00pm
610 Wealthy SE Grand Rapids MI 49503
Phone 616.301.2950



HERE IS A GREAT GIFT FOR MOTHER'S DAY!

Trickle Down Effect, a pastel that I entered into the West Michigan Regional Art Competition in Lowell was awarded the first place award.



Trickle Down Effect - pastel - by Larry Blovits

Flat River Gallery and Framing is offering a painting experience for your mom. She will experience three hours of experimenting with acrylic paint and related material on a stretched canvas. There is no pressure to create a "great masterpiece". Our hope is that she will have a great deal of fun working with our seasoned instructors Patti Sevensma and Carol Lurn, and, of course, the joys of playing with paint.

Why don't you participate in the workshop right along with your mom! "Mom and Me" will be offered on Saturday, May 16, 2015 from 2 to 5 pm. Stop in the gallery to prepay for the workshop before or by May 6 and receive an invitation to give your mom on Mothers' Day. The cost of the workshop is \$40 per person.

Should you have any questions please contact Patti Sevensma at 430-4928 or Carol Lurn at 437-9363

Regional Arts Competition Festival 2015

The jurors have been selected and you can read about them by following the link that is posted in this message a little further down.

While it was my hope that this email would have gone out by the Ides of March, we opted to a slight delay to get everything right and I am now announcing that our software designer, Jean Hanks, has done a spectacular job of creating a very robust online system for pre-registration of art.

Starting today you can go to <http://festivalgr.org/regional-arts> for all the Regional Arts information and to pre-register, print out the labels that go on the back of your entries, and to pay online if you wish. You will still have to bring your entries in to the fourth floor of the UICA on the dates listed below (also listed in the rules), but now you have lots of options. The promised bar codes are included so we will be able to minimize handling of works, and reduce the number of hours our volunteers have to put in to track every entry.

You can enter one, two, or three pieces through the online system and when you complete the simple form you will receive an email with the labels included as a pdf. Just print the sheet and affix the labels. (If you bring in your works and have not pre-registered we will go through the same process and print out your labels at that time.)

Even though we are putting a greater emphasis on the online registration we will also print the traditional forms which will be available at art supply stores, Arts Councils, galleries, colleges and more. A list will be provided via email and on the website at <http://festivalgr.org/regional-arts> later this month.

Here are the important dates. We realize that return of non-selected works is on the day before and the two days after Memorial Day. But as our set-up time has been appreciably shortened this year we have no other choice but to utilize those days. Please plan accordingly.

- **Take In of Art --- Thursday, Friday, Saturday, May 21, 22, 23**
- **Jurying, Saturday, May 23**
- **Give back of art – Sunday, May 24, Tuesday May 26, and Wednesday, May 27.**
- **Hanging Schedule - May 25 – June 3**
- **Awards Selection, May 23 – May 28**
- **Purchase Awards – May 27**
- **Opening Reception, June 3**
- **Closing Reception, July 26**
- **Giveback - July 26-29**

Another important item; *we are looking for festival stories.* If festival has helped you as an artist or if you became an artist because of festival, either because you participated in the glue-in or paint-in as a child, please send in your story. We've heard some in the past, but now we're trying to gather them and pass them along. You can send stories back to this email address.

Once you try the online system we think you will really like it. Like I said before you can pay when you do the online registration or with cash, credit card, or a check when you bring your entries in. We really encourage you to register online as it will make the work of our volunteers easier.

Fred Bivins
Co-Chair of the festival 2015
Regional Arts Competition and Exhibition
(616) 425-9881

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HOSPITALITY

Thanks to those who have signed up to host a month of hospitality.

April -Peggy Falk
May - Carol Bodbyl

Be sure to sign up to bring a snack and to host for a month. I will send each host a job description and the list of signees. Thanks to all of the volunteers!
Sarabeth Carr
608-5588

Workshops

Larry Blovits

Color Theory, Color Mixing, Color Application

Date Pending

9:00 am -3:00 pm

Open to beginners through advanced oil and pastel

Cost: \$150.

Francescan Life Process Center

Annex Building

654 Davis Ave NW Grand Rapids, MI 49504

Contact: Kathleen Bechtel 616-540-5744

Portrait Basics

May 15,16,17, 2015

9am - 4 pm Friday, Saturday, noon to 5 on Sunday

Open to beginners through advanced

Cost: \$295.00

Midland Center for the Arts

1801 W. St. Andrews, Midland, MI 48640

arminmersmann@hotmail.com 989-631-8250

Landscape Painting

Emphasis on Aerial Perspective

Oil and Pastel

Dillman's Creative Art Workshops

June 21 - 26, 2015

10am - 12 pm and 1-4pm daily

Open to beginners through advanced

Cost: \$475.00

Location: Dillman's Bay Resort, Lac du flambeau, WI 54538

art@dillmans.com 715-588-3143

The Fundamental Approach to Plein Air Painting

August 24 - 28, 2015

9am - 4pm daily

Open to beginners through advanced

Cost: \$425.00

Golden Apple Art Residency

543 Ripley Rd. , Harrington, ME

snstevens@goldenapplestudio.com 989-779-9320

Jim Markle, PSA

2015 Workshops and Classes

Jim Markle is a signature member of the Pastel Society of American and a Master Member of the Great Lakes Plein air Painters Association. He has over fifteen years of experience teaching, all levels of participants in the U.S., Canada, France and Italy. He's the inventor of the Jim Markle Pastel Easelbox and travels extensively throughout Europe and the United States painting en plein air. Great American Art Works markets his North American Landscape Set of pastels.

Contact: Jim Markle

616-458-8559 or

jimcmarkle@earthlink.net

Livonia, MI

May 8 & 9 2015

Pastel Landscape Workshop

Sponsored by: Visual Arts Association of Livonia

Contact: Laraine Walowichh

248-788-1091

vaalart@yahoo.com

Glen Arbor, MI

July 23 & 24, 2015

Plein Air Workshop

Sponsored by: Glen Arbor Art Association

Contact: GAAA

231-334-6112

info@glenarborart.org

Grand Rapids, MI

Oct. 19, 26, Nov. 2, 9, & 16, 2015

Landscape Classes

Location: Grand Valley Artist, Inc.

Contact: Jim Markle

616-458-8559 or

jimcmarkle@earthlink.net



by Kathy Bechtel

GVA Gallery

SPRING SHOW

...be there!

Don't miss the Spring Show at GVA, from May 2 until May 30. Although this show is a "competition," it is primarily an opportunity for all of us to share our works with each other. This year's show will be judged by you, the members. You'll be able to select up to 3 works on your ballot, and your ballot must be placed into the ballot box prior to May 30. Voting will be on the "honor system." First, second, and third place will be awarded at the June Critique meeting.

FUN!!!!

Have questions? If so, contact Mary at marymarin@comcast.net.

Program Night May, 14

Carolyn Rock will be our presenter on program night., May 14. Carolyn is a Christian graphic designer. She is a Greek Orthodox artist with a masters degree in graphic design. Her program will include an interactive talk on iconography with a Power Point presentation, followed by Q and A, and more.

The Celebration Cinema North/IMAX will be showing some films that people may want to see.

The Impressionists, from the Musee du Luxembourg, Paris, National Gallery, London and the Philadelphia Museum of Art In cinemas Tuesday, July 14, 2015

CASCADE LIBRARY

July/August

The artists will be Bonnie Osborn, Larry Goff, Kathy (Kathleen) Bechtel and JoAnne Swan.

The new format for this show is:

- 60 days duration - July 1st - August 30th
- Each artist may have up to 3 paintings in a show
- Paintings must be dropped off at GVA by Feb 25th
- If more than 28 are submitted, they will be juried into this show.
- Those that don't make the July/August show may be picked up after July 1st.
- Clearly print and attach to paintings: Name of Piece, Medium, Artist, Prices, Contact Information (address & phone)
- Labels will be printed and price information will be left at the Information desk at the library.

Any questions: Contact Larry Goff @ 949-1247 or lawrencegoff@comcast.net



Dominican Center Gallery

Dominican Center Gallery

Group Show: by the Rivertown

Artist Guild

For Marywood Dominican Center Gardens

Exhibit: May 1 - June 30

- **Allen Adsmund**
- **Mary E. Andersen**
- **Mary E. Carter**
- **Tom Casaletto**
- **Rosemary Cheslock**
- **Phyllis Guindon**
- **Diane Houle**
- **Charles LaRue**
- **Doris Larson**
- **Richard E. Paschke**
- **Sara Pearson**
- **Joyce Tuharsky**
- **Gail Werner**
- **Pauline Zadvinskas**



by Ruth Vander Meulen



Reception - June 14

1:00 pm - 4:00 pm

Gallery Hours:

Monday-Thursday 8am-9pm

Friday 8am-8pm

Saturday & Sunday 1-6 pm

Lower level of Dominican Center at Marywood.

Address: 2025 Fulton, Grand Rapids, MI

Contact: Sister Francetta McCann - 616-295-3740

Contact Listings for Grand Valley Artists

President: Dave Bechtel
616-818-9618
davidbechtel@sbcglobal.net

Vice President: Mary Marin
616-443-0362
marymarin@comcast.net

Secretary: Eric Dulcet
269-340-9763
etdulcet@gmail.com

Treasurer: Evie Carrier
616-648-6858
evie.carrier@gmail.com

Secretary: Membership:
Marty Klar
616-813-7921
martyklar@comcast.net

Photography: Dave Tulos
dnmtulos@gmail.com

Program: Randy Nyhof
616-745-1486
r.nyhof@comcast.net
Robyn Bomhof
616-581-2994
robynbomhof@gmail.com

Publicity/Reed's Lake Art Festival:
Bob Kraai
616-956-7734
rkraai@ameritech.net

Newsletter: Mary Jo Hays
616-676-2261
haysmaryjo@gmail.com
Ross McCrory
616-805-6930
ramccrory@sbcglobal.net

Sketch Coordinators:
Kathy Bechtel
616-894-5956
kathleen.bechtelt@yahoo.com
Dave Bazen
dbazen@bazenelectric.com
Larry Goff
lawrencegooff@comcast.net
Jim Johnson
615-451-2211
johnsonheartist@hotmail.com

Hospitality: Sarabeth Carr
616-608-5588
sarabethcarr@gmail.com

Library: Jim Johnson
616-451-2211
johntheartist@hotmail.com



MAY

Su	Mo	Tu	We	Th	Fr	Sa
					1	2 10:00 am Figure
3	4 10:00 am Portrait	5 7:30 pm Photo	6	7 6:00 pm Board Meet 7:30 Critique	8	9 10:00 am Figure
10	11 10:00 am Portrait	12	13	14 7:30 pm Program	15	16 10:00 am Figure
17	18 10:00 am Portrait	19	20	21 7:30 pm Figure	22	23 10:00 am Figure
24	25 10:00 am Portrait	26	27	28 7:30 pm Figure	29	30
31						

JUNE

	1 10:00 am Portrait	2 7:30 pm Photo	3	4 7:30 pm Critique	5	6 10:00 am Figure
7	8 10:00 am Portrait	9	10	11 7:30 pm Program	12	13 10:00 am Figure
14	15 10:00 am Portrait	16	17	18 7:30 pm Figure	19	20 10:00 am Figure
21	22 10:00 am Portrait	23	24	25 7:30 pm Figure	26	27 10:00 am Figure
28	29 10:00 am Portrait	30				